

	UČNI NAČRT PREDMETA/COURSE SYLLABUS
Predmet:	Mikroekonomija 2
Course title	Microeconomics 2

Študijski program in stopnja Study programme and level	Študijska smer Study field	Letnik Academic year	Semester Semester
Upravljanje in poslovanje 2	Upravljanje in poslovanje	1.	2.
Business and Management 2	Business and Management	1 st	2 nd

Vrsta predmeta/Course type obvezni/obligatory

Univerzitetna koda predmeta/University course code

Predavanja Lectures	Seminar Seminar	Sem. vaje Tutorial	Lab. vaje Laboratory work	Teren. vaje Field work	Samost. delo Individ. work	ECTS
25		15				8

Nosilec predmeta/Lecturer: izr. prof. dr. Laura Južnik Rotar

Jezik/ Languages:	Predavanja/Lectures:	slovenski/Slovenian
	Vaje/Tutorial:	slovenski/Slovenian

Pogoji za vključitev v delo oz. za opravljanje študijskih obveznosti: **Prerequisites:**

<ul style="list-style-type: none"> • Pogoj za vključitev v delo je vpis v 1. letnik študijskega programa. • Študent mora pred izpitom pripraviti in predstaviti projektno nalogo. 	<ul style="list-style-type: none"> • The condition for inclusion is entry in the first year of study. • Student has to prepare, present and defend a project paper before the exam.
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Vsebina:

Content (Syllabus outline):

<ul style="list-style-type: none"> • Uvod: predmet mikroekonomije, teorija cen, ekonomski modeli, mikroekonomski subjekti, mikroekonomska politika. • Odločanje v razmerah tveganja in negotovosti. • Izbira potrošnika in proizvajalca/ponudnika. • Družbena izbira. • Tržne strukture in tržne zgrešitve. • Ekonomska učinkovitost v različnih tržnih strukturah. • Ekonomika informacij. • Ekonomika transakcijskih stroškov. 	<ul style="list-style-type: none"> • Introduction: subject of microeconomics, price theory, economic models, microeconomic subjects, microeconomic policy. • Decision-making in risky conditions and uncertain situations. • The choice of consumer and producer / provider. • Social choice. • Market structures and market failures. • Economic efficiency in different market structures. • Economics of information. • Economics of transaction costs.
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Temeljna literatura in viri/Readings:

- Friedman, Lee S. (2002). *The Microeconomics of Public Policy Analysis*. Princeton: Princeton University Press.
- Prašnikar, J. in Ž. Debeljak (1998). *Ekonomski modeli za poslovno odločanje*. Ljubljana: GV.
- Prašnikar, J. in P. Domadenik (2005). *Mikroekonomija*. Ljubljana: GV Založba.

Cilji in kompetence:

Učna enota prispeva predvsem k razvoju naslednjih splošnih in specifičnih kompetenc:

- celovito kritično mišljenje, sposobnost analize, sinteze in predvidevanje rešitev ter posledic problemov s področij ekonomskih, poslovnih, upravnih, organizacijskih, naravoslovno-matematičnih ved ter drugih družbenih ved (interdisciplinarnost),
- obvladovanje raziskovalnih metod, procesov in tehnologije,
- sposobnost kreativne uporabe znanja v poslovnem okolju,
- avtonomnost pri odločanju in odgovornost zanj,
- usposobljenost za prepoznavanje potreb po spremembah in uvajanju le teh,
- usposobljenost za sodelovanje, delo v skupini, timsko delo,
- ozaveščenost o nujnosti lastnega izpopolnjevanja, poglobljanja, pridobivanja in posodabljanja znanja,
- usposobljenost za prezentiranje pridobljenega temeljnega znanja in raziskovalnih dognanj v obliki projektne naloge, aplikativne, razvojno-raziskovalne naloge ali strokovnega članka,
- poznavanje in razumevanje zgodovine razvoja ekonomskih, poslovnih, naravoslovnih in drugih družbenih ved,
- sposobnost za reševanje konkretnih delovnih problemov z uporabo znanstvenih metod.
- celostno obvladovanje temeljnega znanja mikro-, mezo- in makro-ekonomije, strateškega menedžmenta, marketinga, sodobnih organizacijskih teorij in metodologije raziskovanja ter njegove interdisciplinarne uporabe,
- sposobnost umeščanja novih informacij in interpretacij v kontekst poslovnih in upravnih ved,
- poglobljeno poznavanje in razumevanje organizacij in procesov v sodobnem poslovnem okolju,
- usposobljenost za strateško vodenje,

Objectives and competences:

The learning unit mainly contributes to the development of the following general and specific competences:

- comprehensive critical thinking, the competence for analysis, synthesis and anticipating solutions in the field of economic, business, management and organizational sciences, as well as natural-mathematical and other social sciences (interdisciplinarity),
- mastering the research methods of procedures, processes and technology,
- the ability for creative use of knowledge in the business environment,
- autonomy in decision-making and responsibility for it,
- the ability to identify needs for changes and their introduction,
- competence for cooperation, group work, team work,
- awareness of the necessity of self-improvement, deepening, acquiring and updating knowledge,
- the ability to present the acquired fundamental knowledge and research findings in the form of a project assignment, applied, development-research paper or professional article,
- knowledge and understanding of the history of the development of economic, business, natural sciences and other social sciences,
- the ability to solve concrete work problems using scientific methods and procedures,
- comprehensive management of the fundamental knowledge of micro-, mezo- and macroeconomics, strategic management, marketing, contemporary organizational theories and methodology of research as well as its interdisciplinary application,
- the ability to place new information and interpretations in the context of business and management sciences,
- in-depth knowledge and understanding of organizations and processes in a modern

upravljanje in razvoj najzahtevnejših delovnih sistemov po sodobnih organizacijsko-ekonomskih načelih, <ul style="list-style-type: none"> • obvladovanje izbranih orodij matematike za reševanje problemov v ekonomiji, upravljanju in razvoju. 	business environment, <ul style="list-style-type: none"> • competence for strategic management, for managing and developing the most demanding work systems according to modern organizational-economic principles, • mastering selected mathematical tools for solving problems in economics, management and development.
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Predvideni študijski rezultati:

Intended learning outcomes:

Znanje in razumevanje: <i>Študent/študentka pozna in razume:</i> <ul style="list-style-type: none"> • vlogo mikroekonomske teorije pri analiziranju, poslovnem odločanju v podjetjih in zavodih ter pri odločanju na ravni državne politike, • vlogo temeljnih ekonomskih subjektov in njihovega medsebojnega delovanja, • učinkovitost v delovanju ekonomskih subjektov in celotnega gospodarstva. 	Knowledge and understanding: <i>Students know and understand:</i> <ul style="list-style-type: none"> • the role of microeconomic theory in analyzing, business decision-making in companies and institutions, and in decision-making at the state policy level, • the role of fundamental economic entities and their interaction, • efficiency in the operation of economic subjects and the entire economy.
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Metode poučevanja in učenja:

Learning and teaching methods:

<ul style="list-style-type: none"> • <i>predavanja</i> z aktivno udeležbo študentov (razlaga, razprava, vprašanja, primeri, reševanje problemov), • <i>projektna naloga</i>, • <i>vaje</i> - vsebinska povezava teorije in prakse ter analize (izkušnje, študij primerov z razpravo, reševanje problemov). 	<ul style="list-style-type: none"> • <i>lectures</i> with active participation of students (explanation, discussion, questions, examples, problem solving), • <i>project paper</i>, • <i>tutorial</i> - content connection between theory and practice and analysis (experiences, case studies with discussion, problem solving).
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Načini ocenjevanja:

Delež (v %)

Weight (v %)

Assessment:

Način (pisni izpit, ustno spraševanje, naloge, projekt): <ul style="list-style-type: none"> • pisni (ustni) izpit, • priprava, predstavitev in zagovor projektne naloge 	70 % 30 %	Types (written examination, oral examination, coursework, project): <ul style="list-style-type: none"> • written (oral) examination, • preparation, presentation and defense of a project paper
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